Collection Development Action Plan

Goal 1: Develop, advance and support innovative collection development initiatives and strategies.

1.1 Optimize collection development financial resources.
   - Review current allocation system for relevance in today’s environment. (late summer/fall 2010-)
   - Research current trends in allocation formulas and distribution of resources.
   - Review and analyze departmental allocations, including library unit materials budgets.
   - Continue to explore new e-resources and products as alternatives and enhancements of print resources.
   - Also 1.2 = Draft collection development policy revisions and new policies. (fall2010/spring2011)

   - Gather and analyze available usage statistics to identify high and low use resources.
   - Gather usage and comparative data from Library Dynamics (while door remains open, current)- apply data (summer)
   - Develop enhanced procedures to gather “collection reports,” analyze usage data, and expenditures. (fall2010-2011)
   - Explore ERM (Electronic Records management) tools (spring2011)

   - Pursue additional opportunities for UW System resource sharing.
   - Support increase of SEC budget. (2011)
   - Post electronic resource subscriptions/costs on shared site, i.e. La Crosse or CUWL Wiki (summer2010)
   - Investigate cooperative collection development and resource sharing opportunities for CUWL libraries to perform more efficiently and better manage shrinking budgets. (CUWL directions)
   - Investigate cooperative projects shared print collection management and storage across system-wide libraries. (CUWL directions)

   - Pursue alternate funding opportunities.
   - Continue shared funding program w/Deans for new faculty library purchases.
   - Continue to gather information and usage stats in support of IT funded resources.
   - Support new DIN initiative and other Resource committees’ initiatives (ongoing-2011).

1.2 Assess collections for support of curriculum, currency and coverage.
   - Draft policy and procedures for collection access, organization and maintenance.
     - Draft and revise collection development policy and procedures for “relevance in today’s environment.” Use Collection Dev. Group as collaborative mechanism with library-wide efforts to vet CD policy revisions and additions. (2010fall/2011spring-future)
   - Place a renewed emphasis on weeding. Develop timeline, policy and procedures.
     - Gather general collections data from Library Dynamics while door is open (current-2010)
     - Apply data in review of collections and peer holdings, usage, etc. develop reports (summer2010-), [apply additional data, Voyager,?] Share reports (fall /winter2010).
     - Draft weeding policy (winter/spring 2011) Implement (summer 2011-)
       - Maintain currency of and accessibility to the collection through weeding and to review the scope and depth of the collection for adequacy of support.
       - Accomplish evaluation through both direct and indirect means. Analyze usage statistics annually to determine the extent to which the collection meets patrons’ needs. Also, use POD, Interlibrary loan requests, reserve requests, as
feedback/input; compare holdings to standard lists and "Best of" lists to build up needed areas of the collection.

- Explore other collection analysis tools (2011spring/fall2011-)
- Involve departments, liaisons, library representatives. Study and expand liaison roles and that of library representatives (this interplays with many areas of library’s SP).

1.3 Enhance access to collections with the use of technology.

- Pursue opportunities to digitize unique resources.
- Explore MINDS for hosting thesis collection and other department cumulative research projects. (CD working group fall2010-)
- Continue to transition appropriate collections from print to electronic (or new platforms and resource tools as they develop). Appraise e-book possibilities, streaming formats, other “new” technologies. (ongoing-2011-)
- Review electronic item request form and fund reports, explore other uses of technology in CD reports.
- Pursue the vision of making UW libraries and collections into “one system, one library” so that one collection becomes reality. (CUWL directions). Promote "Universal Borrowing" and document delivery as enabling users to request material directly without mediation and as means sharing of resources. Apply request data from such services to improve collection’s analysis. (2011)

1.4 Promote and increase the accessibility and inclusivity of collections such as videos/DVDs, government documents, special collections, reference resources, etc.

- CD coordinator will work closely with Reference to enhance holdings (ongoing-) also> 4.2
- Maintain a dynamic reference service that responds to and anticipates the needs of users and changing reference technologies.
- Collection Dev. will collaborate in library-wide efforts, and any revisions to and development of new collection development policies and weeding plans. (1.2 subsets)

Goal 3: Improve the library’s effectiveness through systematic, ongoing outcome-based assessment.

3.2 Establish systematic approaches to the assessment of services, collections and facilities.

- Develop a plan to evaluate library collections.
  - See 1.1; 1.2; and more
- Develop a plan to evaluate library services –
  - CD may utilize upcoming WiLS study of efficiencies of cataloging/acquisitions to enhance procedures in ordering, purchasing, and processing of library materials, tracking/reporting of expenditures, and general workflow as they interact with Collection Development.